



**Canadian Association of Nurses in AIDS Care
St Paul's Hospital
B553 - 1081 Burrard Street
Vancouver BC V6Z 1Y6**

Dear

RE: Canadian Association of Nurses in AIDS Care (CANAC) 25th National Conference, May 4-6 2017, Regina, Saskatchewan

The Canadian Association of Nurses in AIDS Care (CANAC) is a national professional nursing organization committed to fostering excellence in HIV/AIDS nursing, promoting the health, rights and dignity of people affected by HIV/AIDS, social marginalization and substance use. CANAC's members hail from all regions of Canada working in clinical practice, education, research and/or administration. We have a proud history of working in collaboration with other nursing organizations and with the international HIV/AIDS community. Volunteerism and solidarity are the heart and soul of our organization.

2017 sees us hosting our 25th National Conference from May 4-6 at the DOUBLETREE Hotel in Regina, Saskatchewan. The theme for the conference is *'The Role of Nursing in HIV Care'* and will focus on a unique program that relates to "No One Left Behind".

The success of our conferences is in large part due to the generous community we are part of. The attached sponsorship pack provides full details of conference support, however, we are happy to accept any support to help make the conference a huge success. We are a not-for-profit organization and registered Charity and our volunteer workforce and conference committee are all Registered Nurses working in HIV/AIDS who give their own time to sustaining our vibrant national organization.

Any and all support is greatly appreciated!

Yours sincerely,

Debbie Rodger RN, ACRN
CANAC Board Treasurer
Conference Chair, CANAC/ACISS
debbie.rodger@rqhealth.ca
306-766-6882

Corporate Sponsorship Advertising & Exhibit Opportunities

**25th Annual National
Conference**

May 4-6, 2017

Regina, Saskatchewan

**Be a part
of this
important
event!**



Dear partner,

The Canadian Association of Nurses in HIV/AIDS Care (CANAC) are pleased to host the XXV Annual National Conference in Regina, Saskatchewan, from May 4-6, 2017.

The theme of this year's event is will highlight the role of nursing in HIV Care. The conference will address a number of key issues that are facing people living with HIV/AIDS and the health professionals that provide care for them. This idea is reflected in the statement "No One Left Behind."


CANAC's objective is to discuss the challenges and opportunities facing health professionals in HIV/AIDS care by:

- providing a forum to enrich health leadership practices and innovations in HIV/AIDS care
 - showcasing best leading practices and their success
 - sharing ideas and solution to address stigmatization, marginalization, harm reduction, effectiveness and access to health care
- discussing types of approach, policy and systems delivery to transform HIV/AIDS care
identifying effective ways for health professionals to be catalysts for change

Please join us at the CANAC XXV Annual National Conference to learn more about how HIV/AIDS continues to affect our communities and add your voice to the discussion.

We thank our returning sponsors and advertisers for their continued support and look forward to welcoming our new sponsors in Regina.

Sincerely,



Debbie Rodger RN, ACRN.
CANAC Board Member, Conference Chair



CANAC Delegate Profile

The Canadian Association of Nurses in HIV/AIDS Care Annual National Conference is recognized as the foremost learning event for nurses, allied health professionals and researchers working in the field of HIV/AIDS. CANAC conference sponsorship positions your organization in front of a national body of nurses, policy makers, researchers and physicians.

Participants represent health regions, health authorities and alliances, hospitals, long-term care organizations, community based organizations and public health agencies. As well, the conference draws participants from mental health, social services, government and education, pharmaceutical companies, consulting firms and industry.

2017 Sponsorship Benefits

The stature that sponsorship brings will enhance your visibility and your commitment to health care in Canada. An extensive range of benefits are available to our corporate sponsors, commensurate with the level of sponsorship. We would also be delighted to tailor a benefits package to meet your organization's needs.

There are two ways to sponsor this conference:

Become a general sponsor at the Platinum, Gold, Silver or Bronze level

Select a specific event(s) as detailed in Application Form

Partial sponsorship of any event (logo will appear in program)

Platinum

Gold

Silver

Bronze

Recognition on
CANAC website

Logo

Logo

Logo

Logo

Recognition in the
conference preview
distributed to health
leaders across Canada

Logo

Logo

Logo

Logo

Recognition on
conference signage

Logo

Logo

Logo

Logo

Recognition in final
program

Logo

Logo

Logo

Logo

Opportunity to exhibit

Complimentary
advertisement in
conference preview
and final program

Inside back Cover

Full Page

1/2 Page

1/4 Page

Promotional insert
included in conference
program kits

Complimentary
Registrations

3

2

1

Hyperlink from
conference website to
your corporate site

Acknowledgement
by Conference
Presiding Officer

Title sponsor banner at
the registration desk

\$15,000

\$10,000

\$5,000

\$2,500

Platinum Sponsor Benefits

✓ Prime visibility

Opportunity to exhibit in prime position in the main conference zone with other vendors

✓ Prime recognition on the conference website (logo), with hyperlink to your website

✓ Prime recognition in conference preview. To be distributed nationally to health care leaders and members in April 2017 (logo)

✓ Prime recognition on the sponsor banner at the conference (logo)

✓ Prime recognition in the final program (logo)

✓ Complimentary advertisement in the conference preview and final program (full page back cover)

✓ Promotional insert included in conference kits

✓ Complimentary registration(s) to conference (two) value of \$500/ea

✓ Acknowledgement by Conference Presiding Officer

✓ Access to CANAC Delegate List

\$15,000

Gold Sponsor Benefits

- ✓ Prominent visibility
 - Opportunity to exhibit in the main conference zone with other vendors
- ✓ Prominent recognition on the conference website (logo)
- ✓ Prominent recognition in conference preview. To be distributed nationally to health care leaders and members in April 2017 (logo)
- ✓ Prominent recognition on the sponsor banner at the conference (logo)
- ✓ Prominent recognition in the final program (logo)
- ✓ Complimentary full page advertisement in the conference preview and final program
- ✓ Promotional insert included in conference kits
- ✓ Complimentary registration(s) to conference (two) value of \$500/ea

\$10,000

Silver Sponsor Benefits

- ✓ Recognition on the conference website (logo)
- ✓ Opportunity to exhibit in the main conference zone with other vendors
- ✓ Recognition in conference preview. To be distributed nationally to health care leaders and members in April 2017 (logo)
- ✓ Recognition on the sponsor banner at the conference (logo)
- ✓ Recognition in the final program (logo)
- ✓ Complimentary 1/2 page advertisement in the conference preview and final program
- ✓ Complimentary registration(s) to conference (one) value of \$500/ea

\$5,000

Bronze Sponsor Benefits

- ✓ Recognition on the conference website (logo)
- ✓ Recognition in conference preview. To be distributed nationally to health care leaders and members in April 2017 (logo)
- ✓ Recognition on the sponsor banner at the conference (logo)
- ✓ Recognition in the final program (logo)

\$2,500

Directed Sponsorship Benefits

Choosing a directed sponsorship provides a unique opportunity to raise the profile of your organization at the XXV CANAC Annual National Conference. We would be delighted to tailor a benefits package for your organization.

BENEFITS INCLUDE

- ✓ Recognition highlighting the sponsored event/item on signage and in communication materials (conference preview/final program, web site and signage)
- ✓ Recognition associated with the event/item in the conference preview (logo)
- ✓ Recognition in the final program (logo)

OPTIONS INCLUDE

- ✓ Continental Breakfast
- ✓ Refreshment Breaks
- ✓ Plenary Sessions
- ✓ Concurrent Sessions
- ✓ Delegate Kits
- ✓ Poster Display

EXHIBIT DETAILS FOR PLATINUM, GOLD AND SILVER SPONSORS

Exhibit space is reserved exclusively for Platinum, Gold and Silver sponsors.

Exhibiting at CANAC offers your organization excellent visibility within the health care market. Through your participation as an exhibitor

Other Exhibiting and Vendor Options

Limited space is available in the main conference zone at a charge of \$200 per space

NAME OF COMPANY	
CONTACT PERSON	
TITLE	
ADDRESS	

STREET ADDRESS	CITY

PROVINCE	POSTAL CODE
TELEPHONE	EMAIL
URL (TO BE LINKED FROM CONFERENCE WEBSITE)	
<p>I AM AN AUTHORIZED REPRESENTATIVE OF THE ABOVE-NAMED COMPANY WITH THE POWER AND AUTHORITY TO SIGN AND DELIVER THIS APPLICATION. I HAVE READ AND UNDERSTAND THE ABOVE INFORMATION. I HEREBY AGREE TO THE SPONSORSHIP TERMS AND CONDITIONS.</p>	
SIGNATURE	

Sponsorship Packages

PLATINUM	\$ 15,000
GOLD	\$ 10,000
SILVER	\$ 5,000
BRONZE	\$ 2,500

Social Events

CONTINENTAL BREAKFAST THURSDAY 4 th May, 2017	\$ 1,500
HEALTH BREAK THURSDAY 4 th May, 2017	\$ 1,500
LUNCH THURSDAY 4 th May, 2017	\$ 1,500
CONTINENTAL BREAKFAST FRIDAY 5 th May, 2017	\$ 1,500
HEALTH BREAK I FRIDAY 5 th May, 2017	\$ 1,500
CONTINENTAL BREAKFAST SATURDAY 6 th May, 2017.	\$ 1,500
HEALTH BREAK I SATURDAY 6 th May, 2017	\$ 1,500
GRAND GALA DINNER SATURDAY 6 th May, 2017	\$ 1,500
PLENARY/CONCURRENT/ ABSTRACT SESSIONS	\$ 1,000

Other sponsored amount

SMALLER SPONSORS ACCEPTED TOWARDS ANY EVENT AND LOGO WILL BE PLACED IN PROGRAM \$

PLEASE SEND COMPLETED FORM TO:

CANAC CONFERENCE
Debbie Rodger
2110 Hamilton St.
Regina, Saskatchewan
S4P 2E3

FA306-766-7798